

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

KNOLL, INC.,

Plaintiff,

v.

DANRICK COMMERCE GROUP, LLC
a/k/a MODERNCOLLECTIONS.COM,
DANNY LOUIE, LISA SHIU,
ALPHAVILLE DESIGN, INC., DAVID
LEE, PEGGY LEE and DOES A-Z,
Retailers for Alphaville Design, Inc.,

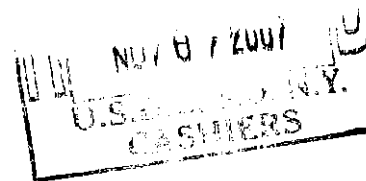
Defendants.

Civil Action No. 07 CV 7892

**FIRST AMENDED COMPLAINT FOR
TRADEMARK INFRINGEMENT AND
RELATED CAUSES**

(Jury Demanded)

ECF CASE



Plaintiff, by its attorneys, for its First Amended Complaint against the defendants, alleges:

JURISDICTION AND VENUE

1. This is an action for violation of Sections 32 and 43 (a) of the Lanham Act, 15 U.S.C. §§ 1114, 1125; for violation of Section 360-I of the New York General Business Law; and for violation of the common law of the State of New York pertaining to unfair competition

2. This Court has jurisdiction over the subject matter of these claims pursuant to 28 U.S.C. § 1338 and under principles of supplemental jurisdiction, 28 U.S.C. §1367(a). Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391.

THE PARTIES

3. Plaintiff Knoll, Inc. ("Knoll") is a corporation organized and existing under the laws of the State of Delaware, maintaining a place of business at 76 Ninth Avenue, New York, New York

4. Knoll is a leading designer and manufacturer of branded furniture.

5. Knoll believes that good design is good business. Indeed, since its founding in 1938, Knoll has been recognized as a design leader worldwide.

6. Knoll products are exhibited in major art museums worldwide, with more than 30 Knoll pieces in the permanent Design Collection of The Museum of Modern Art in New York, New York.

7. Upon information and belief, defendant Danny Louie ("Louie") is an individual maintaining a place of business at 1564-A Fitzgerald Drive #283, Pinole, California 94564.

8. Upon information and belief, defendant Lisa Shiu ("Shiu") is an individual maintaining a place of business at 1564-A Fitzgerald Drive #283, Pinole, California 94564. Upon information and belief, defendant Shiu is the registrant of the domain name moderncollections.com.

9. Upon information and belief, defendant Danrick Commerce Group, LLC a/k/a ModernCollections.com ("ModernCollections") is a business organized and existing under the laws of the State of California, maintaining a place of business at 1564-A Fitzgerald Drive #283, Pinole, California 94564. Upon information and belief, defendant Louie is a principal of and controls ModernCollections.

10. Defendant ModernCollections conducts its business over the internet through its website at <http://www.moderncollections.com>.

11. Defendants Louie and ModernCollections transact business within this district, derive revenue from intrastate and interstate commerce, and have committed tortious acts within this district and also without this district having consequences within this district, and defendants are otherwise within the jurisdiction of this Court.

12. Upon information and belief, defendant David Lee ("D. Lee") is an

individual maintaining a place of business at 41460 Christy Street, Fremont, California 94538.

13. Upon information and belief, defendant Peggy Lee ("P. Lee") is an individual maintaining a place of business at 41460 Christy Street, Fremont, California 94538.

14. Upon information and belief, defendant Alphaville Designs, Inc. ("Alphaville") is a business organized and existing under the laws of the State of Delaware, maintaining a place of business at 41460 Christy Street, Fremont, California 94538. Upon information and belief, Alphaville is a manufacturer and wholesaler of furniture and is the source of the furniture offered for sale by ModernCollections. Upon information and belief, defendants D. Lee and P. Lee are principals of and control Alphaville.

15. Defendant Alphaville conducts its business over the internet through its website at <http://www.alphavilledesign.com>. Customers have been able to purchase products directly from Alphaville through its website at <http://alphavilledesign.stores.yahoo.net/>. Upon information and belief, Alphaville also promotes and sells its furniture products at trade shows, including at trade shows in New York, New York. Upon information and belief, Alphaville sells its furniture products to retailers throughout the United States, including defendants Does A-Z.

16. Defendants Alphaville, D. Lee and P. Lee transact business within this district, derive revenue from intrastate and interstate commerce, and have committed tortious acts within this district and also without this district having consequences within this district, and defendants are otherwise within the jurisdiction of this Court.

17. The true names and capacities, whether individual, corporate or otherwise, of the defendants named herein as Does A through Z are presently unknown to Knoll, who therefore sues said defendants by such fictitious names. Knoll will seek to amend this First Amended Complaint to allege the true names and capacities of said defendants when it has ascertained such information. Knoll is informed and believes that each defendant named herein as Does A through Z is a retailer who purchases furniture products from defendant Alphaville and has participated in some or all of the acts or conduct alleged in this First Amended Complaint, or otherwise orchestrated, supervised or were aware of, or should have been aware of, the infringing conduct as herein alleged, and is therefore liable to Knoll by reason thereof.

FACTS COMMON TO ALL COUNTS

LUDWIG MIES VAN DER ROHE

18. Ludwig Mies van der Rohe ("Mies van der Rohe") was a world-famous architect and one of the most influential architects of the twentieth century.

19. Mies van der Rohe was the director of the Bauhaus school of design from 1930 to 1933, and moved to the United States in 1937 to continue his architectural activities.

20. Among Mies van der Rohe's more well-known architectural works are the Seagram Building in New York City; the Lakeshore Drive Apartments in Chicago Illinois; the German Pavilion for the 1929 Barcelona International Exhibition and the Tugendhat House, in Brno, Czech Republic.

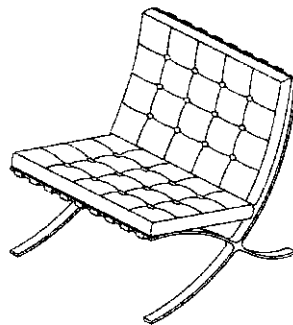
THE GERMAN PAVILION

21. In 1928, Mies van der Rohe was asked to design the German pavilion for

the 1929 Barcelona International Exhibition. The result was one of Mies van der Rohe's most well-known architectural designs.

A. The Barcelona Chair

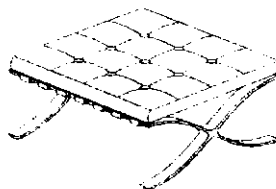
22. In addition to designing the German Pavilion, Mies van der Rohe also designed the furniture featured inside the pavilion. He designed a chair in the form of the design that is set forth below:



Architects, the furniture trade and the public have come to refer to this chair as the "Barcelona Chair".

B. The Barcelona Stool

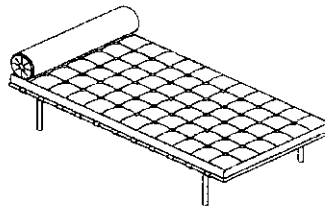
23 Along with the "Barcelona Chair", Mies van der Rohe also designed an ottoman for the German Pavilion in the form of the design that is set forth below:



Architects, the furniture trade and the public have come to refer to this ottoman as the "Barcelona Stool".

C. The Barcelona Couch

24. In 1930, Mies van der Rohe designed a couch or daybed that later gained fame when he featured it in the Farnsworth House, which he designed in 1948 for Dr. Edith Farnsworth. The couch was in the form of the design that is set forth below:



Architects, the furniture trade and the public have come to refer to this couch as the "Barcelona Couch".

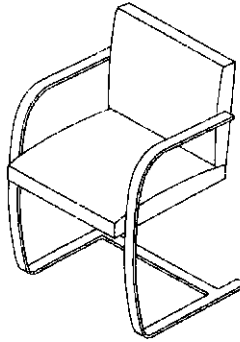
THE TUGENDHAT HOUSE

25. In 1928, Mies van der Rohe was commissioned to design a home for Grete and Fritz Tugendhat. The resulting Tugendhat House in Brno, Czech Republic is one of Mies van der Rohe's most well-known architectural designs.

A. The Flat Brno Chair

26. In addition to designing the Tugendhat House, Mies van der Rohe also designed much of the furniture used to furnish the Tugendhat House. He designed for

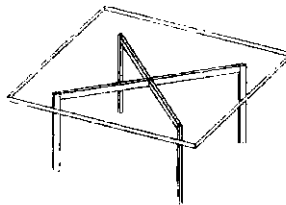
the Tugendhat House a chair in the form of the design that is set forth below:



Architects, the furniture trade and the public have come to refer to this chair as the "Flat Brno Chair".

B. The Barcelona Table

27. Along with the "Flat Brno Chair", Mies van der Rohe also designed a table for the Tugendhat House in the form of the design that is set forth below:



Architects, the furniture trade and the public have come to refer to this table as the "Barcelona Table" or the "Tugendhat Table".

KNOLL AND ITS RIGHTS IN THE BARCELONA COLLECTION

28. By an agreement dating from November 1, 1965, Mies van der Rohe

assigned all rights, title and interest in and to the design of the Barcelona Chair, the Barcelona Stool, the Barcelona Couch, the Barcelona Table and the Flat Brno Chair (hereinafter collectively referred to as the "Barcelona Collection") to predecessors of Knoll as to the rights herein involved.

29. Knoll and its predecessors in interest as to the rights herein involved have been continuously manufacturing, displaying, promoting and selling the Barcelona Collection since at least as early as January 1, 1954.

30. The various furniture items in the Barcelona Collection have been the subjects of third party commentary in numerous books, newspaper articles and magazine articles, virtually all of which identify Knoll or its predecessors in interest as to the rights herein involved as the source of these items.

31. The various furniture items in the Barcelona Collection are in the collections of numerous museums featuring design around the world, and have been featured in a number of museum exhibitions.

32. The Barcelona Collection is in the Museum of Modern Art's design collection. Some of these pieces have there since the 1950s. The Museum of Modern Art, as well as other museums, always identify Mies van der Rohe as the designer of the Barcelona Collection, and Knoll as the source and manufacturer of these items.

33. Knoll markets and sells the Barcelona Collection throughout the United States and internationally. In connection with these efforts, Knoll maintains an internet website at <http://www.knoll.com>, which contains information about Knoll's furniture products. Knoll also issues advertising and promotional material relating to the Barcelona Collection, and has done so for many years.

34. As a result of all of the foregoing sales, manufacturing and promotional efforts, the Barcelona Chair, the Barcelona Stool, the Barcelona Couch, the Barcelona Table and the Flat Brno Chair have come to be associated with Knoll as their source.

KNOLL'S TRADEMARK REGISTRATIONS

35. On or about October 12, 2004, the Barcelona Chair was registered as a trademark with the United States Patent and Trademark Office. Knoll's registration for the Barcelona Chair, No. 2,893,025, remains in full force and effect. A copy of this registration is attached as Exhibit A.

36. On or about October 19, 2004, the Barcelona Stool was registered as a trademark with the United States Patent and Trademark Office. Knoll's registration for the Barcelona Stool, No. 2,894,977, remains in full force and effect. A copy of this registration is attached as Exhibit B.

37. On or about October 19, 2004, the Barcelona Couch was registered as a trademark with the United States Patent and Trademark Office. Knoll's registration for the Barcelona Couch, No. 2,894,980, remains in full force and effect. A copy of this registration is attached as Exhibit C.

38. On or about October 19, 2004, the Barcelona Table was registered as a trademark with the United States Patent and Trademark Office. Knoll's registration for the Barcelona Table, No. 2,894,979, remains in full force and effect. A copy of this registration is attached as Exhibit D.

39. On or about October 19, 2004, the Flat Brno Chair was registered as a trademark with the United States Patent and Trademark Office. Knoll's registration for the Flat Brno Chair, No. 2,894,978, remains in full force and effect. A copy of this

registration is attached as Exhibit E.

40. Knoll is the owner of U.S. Trademark Registration No. 772,313 for the mark BARCELONA, which issued on or about June 30, 1964. Said registration remains in full force and effect and is incontestable. A copy of this registration is attached as Exhibit F.

MODERNCOLLECTIONS, ALPHAVILLE and DOES A-Z

41. Upon information and belief, defendant ModernCollections is a marketer and retailer of furniture and related products, much of it embodying "modern design".

42. Defendants ModernCollections, Louie and Shiu, through the website at www.moderncollections.com, advertise, promote and offer for sale furniture products in the form of the designs that are the subjects of Knoll's aforementioned trademark registrations. Indeed, on its website, ModernCollections compares the products it sells to those sold by Knoll and admits that its products come from Asia. Printouts of representative pages from ModernCollections' website are attached as Exhibit G.

43. Upon information and belief, defendant Alphaville is a manufacturer, importer and wholesaler of furniture products. Upon information and belief, Alphaville offers its furniture products for sale to customers in New York and promotes its furniture products at trade shows, including at trade shows in New York. Indeed, upon information and belief, Alphaville is an exhibitor and its furniture products will be on display from November 10-13, 2007 at the 92nd Annual International Hotel Motel & Restaurant Show at the Jacob Javits Convention Center in New York, New York.

44. Upon information and belief, defendant Alphaville is the supplier to ModernCollections of the furniture products that are the subjects of Knoll's

aforementioned trademark registrations.

45. Upon information and belief, defendant Alphaville manufactures, imports, and/or distributes furniture products that are the subjects of Knoll's aforementioned trademark registrations, to customers throughout the United States, including to customers in New York.

46. Upon information and belief, defendants Does A through Z are retailers who have purchased furniture products from Alphaville that are the subjects of Knoll's aforementioned trademark registrations, and are promoting, offering for sale and selling such furniture products to the public.

47. Defendants have sold and continue to sell products in the form of or derivative of the designs that are the subjects of Knoll's aforementioned trademark registrations in New York and throughout the United States.

COUNT I [TRADEMARK INFRINGEMENT]
(Against All Defendants)

48. Plaintiff repeats and realleges each allegation in paragraphs 1-47 as if set forth in full herein.

49. Plaintiff has never authorized defendants to sell reproductions of the Barcelona Chair, the Barcelona Stool, the Barcelona Couch, the Barcelona Table or the Flat Brno Chair.

50. Plaintiff has never authorized defendants use its BARCELONA mark in connection with the sale of reproductions of the Barcelona Chair, the Barcelona Stool, the Barcelona Couch, the Barcelona Table or the Flat Brno Chair.

51. Upon information and belief, defendants' acts have been done willfully and intentionally, with full knowledge of plaintiff's trademark rights.

52. Knoll has given defendants due notice of plaintiff's rights, and on information and belief, defendants have failed to cease their infringing acts. Defendants' continuation of their infringing acts have and will cause plaintiff irreparable harm and injury.

53. Defendants have improperly sold goods in the form of the designs that are the subject of Knoll's trademark registrations with the intent to cause confusion and mistake, to deceive and mislead the purchasing public and to improperly appropriate the valuable trademark rights of plaintiff.

54. Defendants' said acts violate Section 32 of the Lanham Act, 15 U.S.C. § 1114.

55. Plaintiff has no adequate remedy at law and is suffering irreparable harm and damages as a result of the wrongful acts of defendants in an amount thus far not determined, but, on information and belief, defendants' acts, if continued, will result in damages to be awarded against defendants in excess of \$1,000,000.

COUNT II [FALSE DESIGNATION OF ORIGIN]
(Against All Defendants)

56. Plaintiff repeats and realleges each allegation in paragraphs 1-55 as if set forth in full herein.

57. Defendants ModernCollections, Louie and Shiu, on their website, present their unauthorized copies of the Barcelona Chair, the Barcelona Stool, the Barcelona Couch, the Barcelona Table and the Flat Brno Chair in connection with text describing

the context in which Mies van der Rohe created these designs, creating the impression that the products offered for sale by defendants are authentic.

58. Defendants Alphaville, D. Lee and P. Lee, on their website, present their unauthorized copies of the Barcelona Chair, the Barcelona Stool, the Barcelona Couch, the Barcelona Table and the Flat Brno Chair, creating the impression that the products offered for sale by defendants are authentic.

59. Defendants' efforts to misrepresent themselves as a legitimate source of the Barcelona Chair, the Barcelona Stool, the Barcelona Couch, the Barcelona Table or the Flat Brno Chair takes control of the reputation and goodwill of the designs for those items away from Knoll, which owns and is responsible for the goodwill of those designs in the United States.

60. Defendants have improperly sold goods in the form of the designs that are the subject of Knoll's aforementioned trademark registrations with the intent to cause confusion and mistake, to deceive and mislead architects, the furniture trade and the purchasing public and to improperly appropriate the valuable trademark rights of plaintiff.

61. Defendants' said acts violate Section 43 (a) of the Lanham Act, 15 U.S.C. § 1125 (a)

62. Plaintiff has no adequate remedy at law, and is suffering irreparable harm and damages as a result of the wrongful acts of defendants in an amount thus far not determined, but, on information and belief, defendants' acts, if continued, will result in damages to be awarded against defendants in excess of \$1,000,000

COUNT III [COMMON LAW UNFAIR COMPETITION]
(Against All Defendants)

63. Plaintiff repeats each allegation in paragraphs 1-62 as if set forth in full herein.

64. As a result of defendants' improper sale of furniture in the form of the designs that are the subject of Knoll's trademark registrations, architects, the furniture trade and the purchasing public are likely to buy defendants' products in the erroneous belief that they are authorized reproductions of Knoll's trademarked designs.

65. Upon information and belief, defendants have intentionally misappropriated the designs that are the subject of Knoll's trademark registrations with the intention of causing confusion, mistake and deception among consumers and the trade as to the source of the goods and with the intent to unfairly profit from plaintiff's goodwill at plaintiff's expense.

66. As a result of the foregoing, defendants' actions constitute unfair competition which have had and will continue to have a detrimental effect on the general consuming public in violation of the common law of the State of New York.

67. Plaintiff has no adequate remedy at law, and is suffering irreparable harm and damages as a result of the wrongful acts of defendants in an amount thus far not determined, but, on information and belief, defendants' acts, if continued, will result in damages to be awarded against defendants in excess of \$1,000,000.

COUNT IV [INJURY TO BUSINESS REPUTATION AND DILUTION]
(Against All Defendants)

68. Plaintiff repeats and realleges each allegation of paragraphs 1-67 hereof, as if fully set forth herein.

69. By reason of the practices and acts set forth above, defendants are likely to injure Knoll's business reputation and dilute the distinctive quality of plaintiff's marks, in violation of Section 360-l of the New York General Business Law.

70. These acts of defendants are without the permission, license or consent of plaintiff and, unless enjoined by this Court, defendants will continue these practices and acts, thereby harming plaintiff's business reputation and causing plaintiff immediate and irreparable injury.

71. Plaintiff has no adequate remedy at law and is suffering irreparable harm and damages as a result of the wrongful acts of defendants in an amount thus far not determined, but, on information and belief, defendants' acts, if continued, will result in damages to be awarded against defendants in excess of \$1,000,000.

WHEREFORE, plaintiff demands:

A. An injunction permanently enjoining and restraining defendants, their directors, officers, agents, servants, employees, successors, assigns, subsidiaries, related companies, parent companies, licensees, assigns, and all persons in active concert or participation with them:

1. From importing, marketing, or selling furniture in the form of the designs that are the subject of Knoll's trademark registrations;

2. From passing off or otherwise representing to architects, the furniture trade or public in any way that any product sold by defendants emanates from, is related in source or sponsorship to, or is in any way related to plaintiff;

3. From injuring plaintiff's business reputation by diluting the distinctive quality of plaintiff's products; and

4. From engaging in deceptive trade practices or acts in the conduct of defendants' business by means of selling products embodying Knoll's trademarked designs;

B. Directing defendants to deliver to plaintiff or to destroy all furniture in their possession that is in the form of the designs that are the subject of Knoll's trademark registrations;

C. Directing defendants to immediately recall and destroy all of their catalogs showing, advertising or promoting furniture that is in the form of the designs that are the subject of Knoll's trademark registrations;

D. Directing defendants to remove all references to or images of furniture that are in the form of the designs that are the subject of Knoll's trademark registrations from defendants' internet websites;

E. Directing defendants to account to plaintiff for all profits resulting from defendants' infringing activities;

F. Awarding plaintiff its damages from defendants' wrongful acts;

G. Awarding plaintiff three times the amount of plaintiff's damages or defendants' profits, whichever is greater.

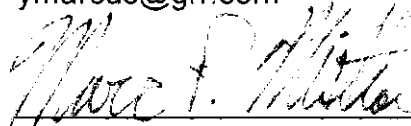
H. Awarding plaintiff the cost of this action, as well as reasonable attorneys' fees.

I. Awarding plaintiff punitive damages as a result of defendants' wrongful acts; and

J. Awarding plaintiff such other and further relief as the Court may deem just and proper.

GOTTLIEB, RACKMAN & REISMAN, P.C.
Attorneys for Plaintiff
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Yuval H. Marcus
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(212) 684-3900
ggottlieb@grr.com
mmisthal@grr.com
ymarcus@grr.com

By:

A handwritten signature in dark ink, appearing to read "Marc P. Misthal", written over a horizontal line.

George Gottlieb (GG-5761)
Marc P. Misthal (MM-6636)
Yuval H. Marcus (YM-5348)

Dated: November 7, 2007
New York, New York

EXHIBIT A

Int. Cl.: 20

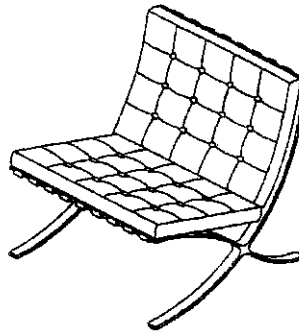
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,893,025

Registered Oct. 12, 2004

**TRADEMARK
PRINCIPAL REGISTER**



KNOLL, INC. (DELAWARE CORPORATION)
1235 WATER STREET
EAST GREENVILLE, PA 18041

THE MARK CONSISTS OF A CONFIGURATION
OF A CHAIR WITH A METAL FRAME AND
LEATHER CUSHIONS.

FOR: CHAIRS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25,
32 AND 50).

SEC. 2(F).

SER. NO. 76-556,817, FILED 10-22-2003.

FIRST USE 1-1-1954; IN COMMERCE 1-1-1954.

JAMES A. RAUEN, EXAMINING ATTORNEY

EXHIBIT B

Int. Cl.: 20

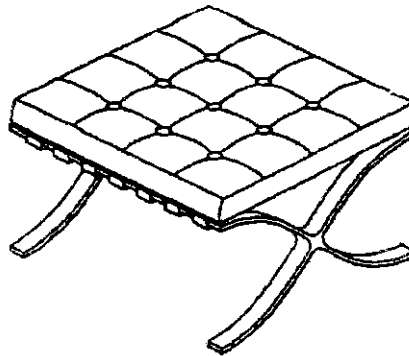
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,894,977

Registered Oct. 19, 2004

**TRADEMARK
PRINCIPAL REGISTER**



KNOLL, INC. (DELAWARE CORPORATION)
1235 WATER STREET
EAST GREENVILLE, PA 18041

FOR: STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25,
32 AND 50).

FIRST USE 1-1-1954; IN COMMERCE 1-1-1954.

THE MARK CONSISTS OF A CONFIGURATION
OF A STOOL WITH A METAL FRAME SUPPORT-
ING A LEATHER CUSHION.

SEC. 2(F).

SER. NO. 76-556,816, FILED 10-22-2003

JAMES A. RAUEN, EXAMINING ATTORNEY

EXHIBIT C

Int. Cl.: 20

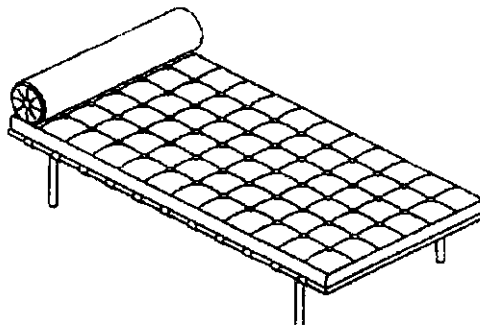
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,894,980

Registered Oct. 19, 2004

**TRADEMARK
PRINCIPAL REGISTER**



KNOLL, INC. (DELAWARE CORPORATION)
1235 WATER STREET
EAST GREENVILLE, PA 18041

THE MARK CONSISTS OF A CONFIGURATION
OF A COUCH WITH A METAL FRAME SUPPORT-
ING A LEATHER CUSHION.

FOR: COUCHES, IN CLASS 20 (U.S. CLS. 2, 13, 22,
25, 32 AND 50).

SEC. 2(F).

SER. NO. 76-556,824, FILED 10-22-2003.

FIRST USE 1-1-1954; IN COMMERCE 1-1-1954.

THEODORE MCBRIDE, EXAMINING ATTORNEY

EXHIBIT D

Int. Cl.: 20

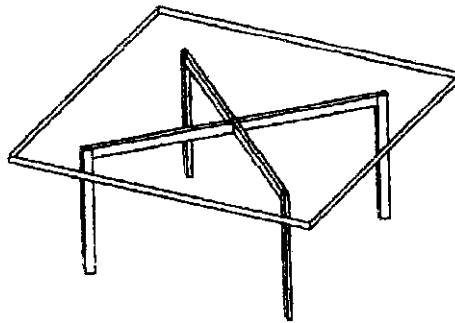
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,894,979

Registered Oct. 19, 2004

**TRADEMARK
PRINCIPAL REGISTER**



KNOLL, INC. (DELAWARE CORPORATION)
1235 WATER STREET
EAST GREENVILLE, PA 18041

FOR: TABLES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25,
32 AND 50).

FIRST USE 1-1-1954; IN COMMERCE 1-1-1954.

THE MARK CONSISTS OF A CONFIGURATION
OF A TABLE WITH A METAL BASE AND A GLASS
TOP.

SEC. 2(F).

SER. NO. 76-556,821. FILED 10-22-2003.

JAMES A. RAUEN, EXAMINING ATTORNEY

EXHIBIT E

Int. Cl.: 20

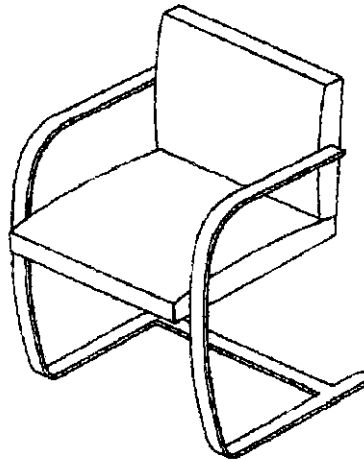
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,894,978

Registered Oct. 19, 2004

**TRADEMARK
PRINCIPAL REGISTER**



KNOLL, INC. (DELAWARE CORPORATION)
1235 WATER STREET
EAST GREENVILLE, PA 18041

THE MARK CONSISTS OF A CONFIGURATION
OF A CHAIR WITH A FLAT METAL FRAME
SUPPORTING A CUSHION.

FOR CHAIRS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25,
32 AND 50).

SEC. 2(F).

SER. NO. 76-556,819, FILED 10-22-2003.

FIRST USE 1-1-1954; IN COMMERCE 1-1-1954.

JAMES A. RAUEN, EXAMINING ATTORNEY

EXHIBIT F

United States Patent Office

772,313

Registered June 30, 1964

PRINCIPAL REGISTER Trademark

Ser. No. 177,235, filed Sept. 18, 1963

BARCELONA

Drexel Enterprises, Inc. (Delaware corporation)
1690 English St.
High Point, N.C.

For: LIVING ROOM, BEDROOM, AND DINING
ROOM FURNITURE, AND OCCASIONAL TABLES
AND CHAIRS, in CLASS 32.

First use Oct. 19, 1962; in commerce Feb. 27, 1963.

EXHIBIT G

MODERN
Collections.com



Secure 24/7 Online Ordering

[Home](#) | [About Us](#) | [Shipping](#) | [Privacy](#) | [Help](#)

SHOP BY CATEGORY:

- > Modern Classics
- > Designer Chairs
- > Sofas + Loveseats
- > Tables + Benches

SHOP BY DESIGNER:

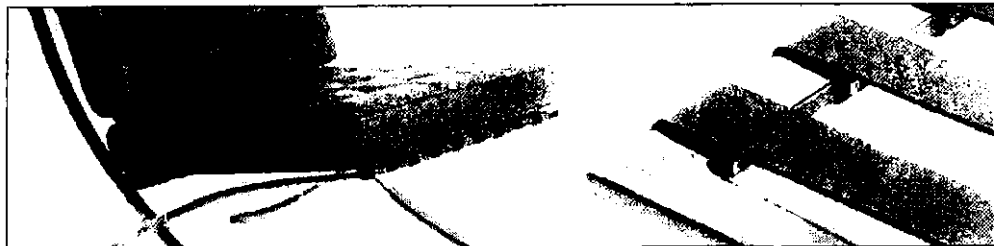
- > Le Corbusier
- > Mies van der Rohe
- > Marcel Breuer
- > Eileen Gray
- > George Nelson

[VIEW CART/CHECKOUT](#)

FREE SHIPPING



We Proudly Accept:



"Looking For Useful Information On Barcelona Chairs?"

Discover EXACTLY What Is True Quality When Comparison Shopping.

At ModernCollections.com, our goal is to provide you with as much information possible so you can make an informed decision. We will share with you our knowledge of what's available in the marketplace and the characteristics to look for when shopping for the famous Barcelona Chairs.

So, what makes us different? With hundreds of retailers selling these chairs online ranging from \$500 to \$7000, it's difficult to know what you're *really* getting and what makes one retailer a better buying choice over the other. We have made this process easier by comparing our features with top manufacturers like Knoll and DWR. We use them as a benchmark since they are well known in the industry for providing high quality reproductions.

Read How Our Chairs Compare to Knoll and DWR:

Similar to Knoll, we use premium grade 304 bar stock stainless steel for the frame. Single piece construction ensures long-term durability. Frame is shaped, welded and hand-buffed to mirror finish.

Our frames are buffed slightly on the edges to remove sharpness (safety) similar to DWR.

Knoll and DWR does not have seams at two front corners of their seat cushions or top corners of the back cushions. We have recently revised our cushions to be constructed the same way for a more authentic appearance.

Knolls uses thinner padding and has a slight curve to it. The back of the seat cushion is lower giving you a slightly more recline position. Our chair uses 4" thick cushions and has a more ergonomic seat angle for better lumbar support and easier position to get up from.

We use the Capitoné technique which uses individual tabbed squares of leather cut from a single hide and sewn, welted and tufted by hand similar to DWR. Each line is a "pipe" not just stitching

Like Knoll and DWR, we use a total of 17 heavy saddle Italian leather straps ensuring durability and support. All straps are made to match specified upholstery color

Knoll uses 34 stainless screws to secure straps to steel frame. We follow the same method using 34 stainless rivets to prevent the leather straps from loosening over time

Finally, our cushions are premium quality, highly resilient urethane foam with Dacron polyester fiberfill to match that of Knoll and DWR.

A Picture Is Worth A Thousand Words. Right?

Yes...they can be if they represent the actual products you will receive. You've seen them on Ebay and other retailers selling Barcelona chairs for under \$600. Some are even selling the chair with ottoman set at this price. We are all for getting a good deal. However, **buyer beware...many are using the bait and switch tactic** to get you to purchase. The pictures you see are not the same products you will be receiving. When shopping around, ask to see if they offer more detail pictures of their product and check for any discrepancies between the product pictures

For you to feel comfortable with your purchase, we offer you in depth details of our Barcelona furniture by providing high quality pictures taken from our own studio

Click on each picture below:



Where Is It Made...The Most Important Question?

Although this is a popular question, it is not the most important question to ask. We believe **how the product is made is actually more important** in deciding what type of quality you will receive. Many retailers justify their high prices claiming "Made in Italy". Although this may serve the ego, it does little to guarantee a quality product.

Our Barcelona chairs are imported from Asia using the most respectable modern classics manufacturer in the country. Although there are many cheap Asian knock offs flooding the market, we are NOT one of them. **Customers have often compared our quality to that of DWR.** In many cases, our chairs are comparable if not better than many of those coming out of Italy.

We specialize in Modern Classics and require our furniture to be made with strict quality control using the latest in technology and highest grade materials. We have simply moved production from Italy to keep prices low and offer **better value for our customers.** Genuine Italian leather is used since this is still the highest grade leather available.

We Respect The Smart Consumer

We know you have many choices when choosing who to buy from. Even if you don't buy from us, we hope that you can use our information provided to make a well informed decision. After all, price alone shouldn't be the only deciding factor. Quality is MOST important so you can proudly display your furniture in your home or office. **We are not the cheapest retailer. However, our commitment to excellence and detail will provide you a quality product not found with most other retailers.**

Your Complete Satisfaction Is Our Top Priority

We guarantee you'll love our Barcelona Chair & Ottoman. In fact, we are so confident on the quality of our products, **we offer a 30-day no-hassle money-back guarantee.** We won't even charge your credit card until your order ships and no restocking fees (for non-custom orders).

Compare this to other retailers who charge first and ships 6 to 8 weeks later. We can only offer this type of guarantee based on the positive feedback we've received from customers with our products. **Free shipping is included with no minimum purchase.**

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Barcelona Chair by Designer Mies van der Rohe
Retail: \$1,900.00
Sale: \$899.00



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Barcelona Chair and Ottoman Set by Mies van der Rohe
Retail: \$2,500.00
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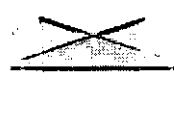
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Mies van der Rohe Barcelona Ottoman
Retail: \$600.00
Sale: \$399.00



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Mies van der Rohe Daybed
Retail: \$2,500.00
Sale: \$1,499.00



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Retail: \$1,100.00
Sale: \$699.00



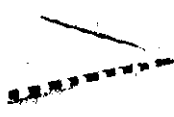
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